

When racing fans descend on the Kentucky Speedway in Sparta this weekend, they will find many new amenities and improvements to the 11-year-old facility. The changes, paired with the long-awaited arrival of the NASCAR Sprint Cup Series race, will send the track and its fans speeding into a...

BOLD NEW ERA

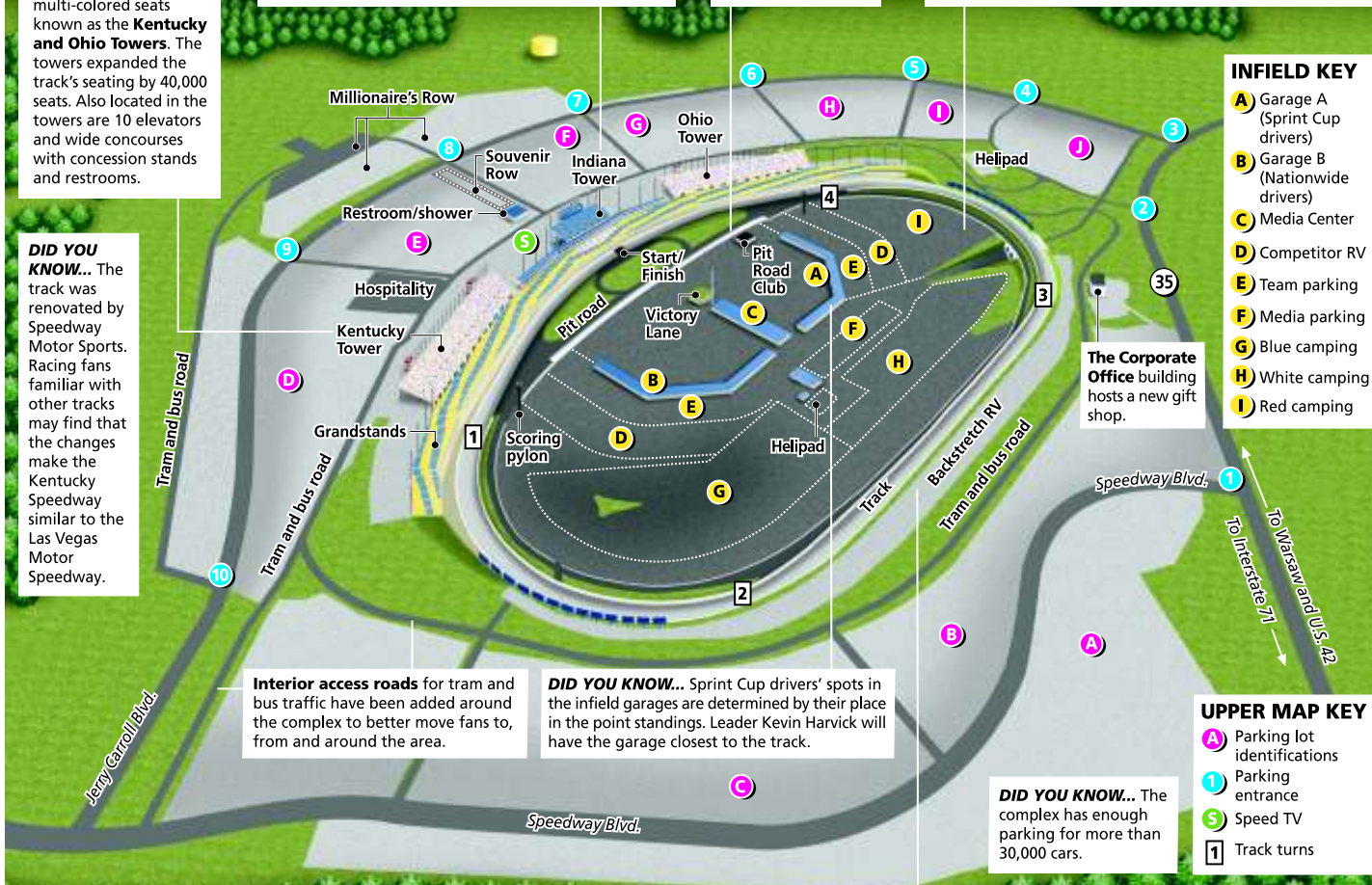
The most visible change fans will notice as they approach the complex will be the two new grandstands of multi-colored seats known as the **Kentucky and Ohio Towers**. The towers expanded the track's seating by 40,000 seats. Also located in the towers are 10 elevators and wide concourses with concession stands and restrooms.

DID YOU KNOW... The track was renovated by Speedway Motor Sports. Racing fans familiar with other tracks may find that the changes make the Kentucky Speedway similar to the Las Vegas Motor Speedway.

The Indiana Tower, for years the "signature shot" of the speedway, still hosts some of the best seats in the house. Situated directly in front of the start/finish line and Victory Lane, it sits atop the row of 35 luxury suites and is topped by the main pressbox.

Pit road has been moved 200 feet closer to the stands to give fans a better view of the action.

The track's infield additions include expanded camping areas and a motorcoach party area. Fans can purchase tickets to the Pit Road Club, which has a balcony overlooking pit row. Fan Zone tickets will give spectators an up-close look at pit row and the drivers' garages.



- INFIELD KEY**
- A** Garage A (Sprint Cup drivers)
 - B** Garage B (Nationwide drivers)
 - C** Media Center
 - D** Competitor RV
 - E** Team parking
 - F** Media parking
 - G** Blue camping
 - H** White camping
 - I** Red camping

- UPPER MAP KEY**
- A** Parking lot identifications
 - 1** Parking entrance
 - S** Speed TV
 - 1** Track turns

Interior access roads for tram and bus traffic have been added around the complex to better move fans to, from and around the area.

DID YOU KNOW... Sprint Cup drivers' spots in the infield garages are determined by their place in the point standings. Leader Kevin Harvick will have the garage closest to the track.

DID YOU KNOW... The complex has enough parking for more than 30,000 cars.

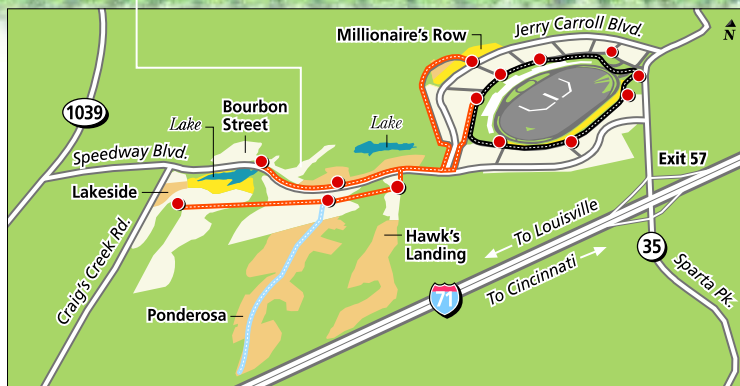
Fans who enjoy camping at races will be big beneficiaries of the renovations. The capacity for campers has grown from roughly 1,000 spaces to 3,500. Changes include the addition of four new campgrounds located along Speedway Boulevard, pictured in the maps below: Lakeside, Bourbon Street, Ponderosa and Hawk's Landing.

DID YOU KNOW... Kentucky Speedway owner Bruton Smith personally assigned the new campgrounds their names.

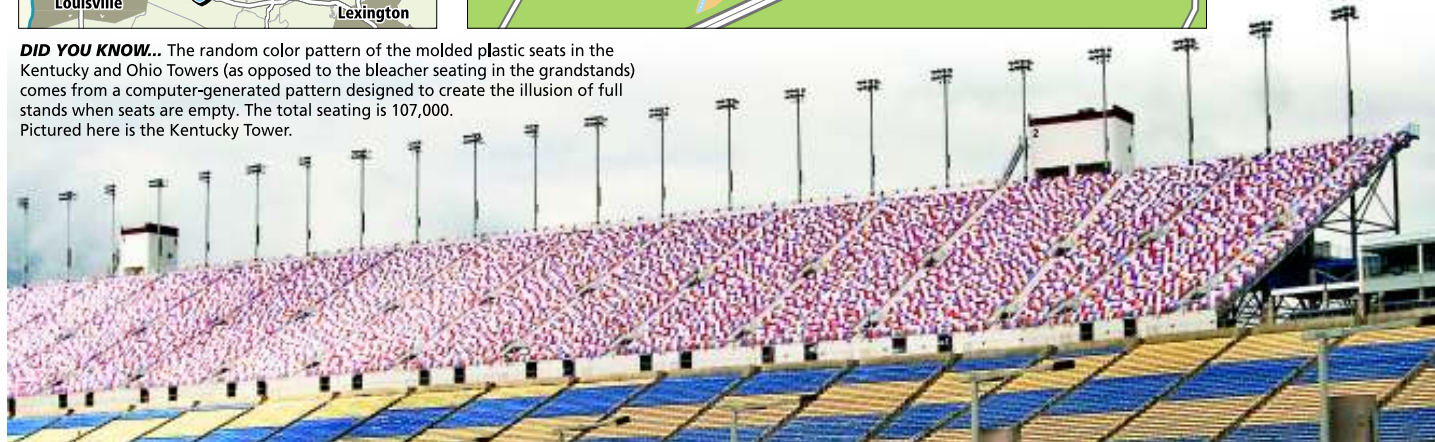
Three campgrounds have been expanded. **Millionaire's Row**, located north of Jerry Carroll Boulevard, expanded and added electrical access. The **Backstretch RV** spots along the track between turns 2 and 3 added approximately 25 spots. The **infield** will feature expanded red, white and blue camping lots.



DID YOU KNOW... The random color pattern of the molded plastic seats in the Kentucky and Ohio Towers (as opposed to the bleacher seating in the grandstands) comes from a computer-generated pattern designed to create the illusion of full stands when seats are empty. The total seating is 107,000. Pictured here is the Kentucky Tower.



- LOWER MAP KEY**
- Bus and tram pickup/dropoff
 - Car parking
 - Reserved RV camping
 - Reserved RV camping with electric
 - Bus route
 - Tram route
 - Shower bus



Source: The Kentucky Speedway

The Enquirer/Mike Nyerger



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